


Cluster Innovation Centre



...Evolving Senses
Dissolving Boundaries...

संकुल
नवप्रवर्तन
केंद्र

Proforma

Title	Dr	First Name	MOHD. SALEEM	Last Name	MIR	Photograph
Designation	Assistant Professor					
Address	Residence: 60-A (3 rd Floor) Ajit Singh Tokas Building Prateek Market, Munirka New Delhi - 110067					
Phone No Office	011-27666706 (Ext. 136)					
Residence	NA					
Mobile	+91-9818995351					
Email	msaleemir@gmail.com / saleem.mir@ducic.ac.in					
Web-Page	msaleemir.wordpress.com					
Educational Qualifications						
Regular						
Degree	Institution			Year		
Ph.D. (Geography of Tourism)	Delhi School of Economics			2014		
M.Phil. (Geography of Tourism)	Delhi School of Economics			2008		
M.Sc. (Geography)	Aligarh Muslim University			2006		
B.Sc. Hons. (Geography)	Aligarh Muslim University			2004		
Distance Learning						
Degree	Institution			Year		
M.A. (Tourism Management)	Indira Gandhi National Open University			in progress		

Online Courses				
Course Title	Main Instructor	University	Duration	Year
Scientific Humanities	Prof. Bruno Latour	Sciences Po	6 weeks	2015
Philosophy & Sciences	Prof. Michela Massimi	Uni. Of Edinburgh	2 months	2015
Practical Ethics	Prof. Peter Singer	Princeton University	3 months	2014
Technology & Ethics	Prof. Robert Bailey	Ohio State University	2 months	2014
Certificate/Training Courses				
Course Title	University		Year	
Training Course on <i>ArcGIS - 10</i>	DSE, University of Delhi		2012	
Training Course on <i>ERDAS - 2011</i>	DSE, University of Delhi		2012	
Certificate Course on <i>Web Page Designing</i>	DUCC, University of Delhi		2007	
Certificate Course on <i>Photoshop</i>	DUCC, University of Delhi		2007	
Certificate Course on <i>Linux for Windows Users</i>	DUCC, University of Delhi		2007	
Certificate Course on <i>Basic Computer Concepts</i>	DUCC, University of Delhi		2006	
Career Profile				
<ul style="list-style-type: none"> • Assistant Professor at the Cluster Innovation Centre (CIC), University of Delhi (Aug. 2013 – present) • Resource Person for ‘Heritage and Tourism Management’ course offered by RLA College, University of Delhi (South Campus) (2018) • Resource Person for BBA and MBA (Tourism Management) courses at IITTM Nodia. • Academic Counselor for Tourism Courses at Bhagini Nivedita College Study Centre of IGNOU – 2014-16 • Resource Person at Indian Institute of Tourism and Travel Management (IITTM), Ministry of Tourism, Government of India, Noida, U.P. • Assistant Professor in the Department of Geography, Dyal Singh College, University of Delhi, Delhi - 2013 • Guest Faculty in the Department of Geography, Dyal Singh College, University of Delhi, Delhi - 2012 • Visiting Faculty in the Department of Architecture, School of Planning & Architecture (SPA), N Delhi (Jan – Apr 2012) • Teaching Assistant in the Department of Geography, Delhi School of Economics, University of Delhi, Delhi (2011-12) 				
Lectures Delivered				

- Guest lectures (eight) delivered at IITTM Noida for **Master of Business Administration (BBA-Tourism)**, on 23rd and 24th January 2018. (Topic: Geography and Tourism)
- Guest lectures (four) delivered at IITTM Noida for **Bachelor of Business Administration (BBA-Tourism)**, on 21st February 2017. (Topic: Atmospheric Processes and Climate)
- Lectures (two) delivered (through videoconferencing) at **Don Bosco College, Golaghat, Assam** for **Bachelor of Arts (Sociology)**, on 7th February 2017. (Topics: Lecture 1: Geo-physical Characteristics of India; Lecture 2: Demographic Structure of Indian Society)
- Guest lectures (four) delivered at IITTM Noida for **Regional Level Guide Training Program (2016)**, sponsored by Ministry of Tourism, Govt. of India, November 16, 2016. (Topic: Tourism Products of Jammu and Kashmir)
- Guest lectures (four) delivered at IITTM Noida for **Regional Level Guide Training Program (2016)**, sponsored by Ministry of Tourism, Govt. of India, October 05, 2016. (Topic: Geography & Tourism)
- Guest lectures (two) delivered at IITTM Noida for **Heritage Walk Escort Training Program (Virsa Saathi)**, sponsored by Ministry of Tourism, Govt. of India, 26 June 2014 (Topic: Importance of geographical knowledge in Heritage walks)
- Guest lectures (four) delivered at IITTM Noida for **Regional Level Guide Training Program (Northern Region)**, sponsored by Ministry of Tourism, Govt. of India, November 28, 2013 (Topic: Geography & Tourism)

Administrative Assignments

- **Programme Coordinator**, B.A. Honours (Humanities & Social Sciences) – 2016 till date
- **Convener**, Library Committee, CIC (2017-18)
- **Member**, Anti-Ragging Committee | Infrastructure & Space Committee | Departmental Purchase Committee | Annual Report & Newsletter Committee | Anti-Smoking Committee (2017-18)
- **Convener**, Library & Computer Centre Committee, CIC (2016-17)
- **Member**, Sub-committee of DUCR 90.4 MHz (2015-17)
- **Member**, Organizing Committee, Antardhvani - 2014
- **Convener**, CIC Film Society (2013-14)
- **Member**, Placement and Internship Committee | Magazine & Website Committee | Innovation Management & Activities Committee (2013-14)
- **Secretary**, Post-Graduate Seminar Library, Department of Geography, AMU, Aligarh (2004-2005)

Areas of Interest / Specialization

- Digital Humanities
- Tourism and Hospitality
- Remote Sensing & GIS
- Demography and Population Studies
- Interdisciplinary Studies

Subjects Taught

- Impact of Technology: Philosophical Implications
- Introduction to Digital Humanities
- Research Methodology
- Innovation Management
- Remote Sensing, Computers and GIS
- Geography of Tourism
- Tourism [Application Course]
- Human Geography
- Disaster Management
- Thematic Cartography [Practical]
- Geography of South Asia
- Computer (AutoCAD & Photoshop)

Research/Semester-long Project Guidance

Semester-Long Projects:

1. Exploring the Tourism Potential of Shahjahanabad and Creating Platforms for its Awareness
2. Developing Sustainable Module for Community Radio to Succeed
3. Management of Water Crisis at Kusumpur Pahari

Publications Profile

Books/Monographs (Authored/Edited)

- Mir, Saleem, (2012). **Emerging Trends of International Tourism in India: Response of Tourism Industry to Globalization.** Germany: Lambert Academic Publications (ISBN:978-3-8484-4862-3)

Available at: <http://www.amazon.com/Emerging-Trends-International-Tourism-India/dp/3848448629>

Book Chapters

- Mir, Saleem, (2015). **Geography of Tourism in India.** In: Bhat (Ed); ICSSR Survey of Research and Explorations (Volume 2): Economic Geography - Urbanization, Industry, and Development. (pp. 41-64) New Delhi: Oxford University Press [ISBN-13: 978-0-19-945842-4]
- Mir, Saleem & Deepika Varshney. (2014) **Declining Sex Ratio in Jammu & Kashmir: A Ground Perspective.** In: Tandup, C (Ed.) Change in Cryosphere its Impacts on Ecosystem Services and Rural Livelihood: A Case of Mountain Environment (pp. 345-355). New Delhi: Excel Publishers [ISBN: 978-93-83842-76-6]
- Mir, Saleem & A. K. Saha. **Truncating the Life Cycle of a Tourism Destination: An Analysis of Terrorism-Tourism Relationship with respect to Butler's TALC Model.** In: Aima, A., Manhas, P.S. and Bhasin, J. (Eds.) Tourism Destination Management: Strategic Practices and Policies (pp.374-389). New Delhi: Kanishka Publishers and Distributers [ISBN 978-81-8457-370-1]

Research papers published/accepted for publication

- Mir, Saleem & Nandlal Mishra (2017). **Manav Vikas ke Path par Bharat.** Yojana (Hindi), May 2017, Vol. 61, No.5, pp. 43-46. [ISSN: 0971-8397]
- Varshney, Deepika and Mir, Saleem (2016). **Regional Inequalities in the Status of Women in Jammu and Kashmir: A Geographical Analysis.** Indian Journal of Regional Science, Vol. XLVIII, No. 2. pp. 111-124

Conference Proceedings (Abstracts/Full Papers)

- Mir, Saleem. (2014). **Determinants of Land Use/Land Cover Change in Kashmir Region with Special Emphasis on Tourism Development.**
- Mir, Saleem. (2013). **Recreation Opportunity Spectrum (ROS): An Indispensable Tool for Tourism Policy in Jammu & Kashmir.** In: Regional Development, Sustainability and Socio-Economic Development in Jammu & Kashmir. New Delhi: **Pentagon Press**

Book Review(s)

Author: Dipankar Sinha; Year: 2013; Title of Book: **Development Communication: Contexts for the Twenty-First Century**; Publisher: Orient BlackSwan

Poem(s) Published

Urdu Poem (*translated into English by Pratishtha Singh*) published in **Muse India (an e-literary journal)**, Issue 58: Nov-Dec, 2014 [ISSN: 0975-1815]

2018

1. Participated in a Two Day National Seminar on **Poverty and Social Exclusion: A Life Course Perspective**, held at IIPA, New Delhi on April 12-13, 2018.

2017

2. Poster Presentation “**Urban Infrastructure – Water Supply Management**” at National Conference on **Making Cities Resilient: Post Habitat III**, held on February 03 & 04, 2017 at the University of Delhi, India. [Awarded Best Poster Certificate & Prize]

2016

3. Poster Presentation “**Innovating for Village Transformation: An Exploration of the Hiwara Bazar Model of Rural Development**” at **Research Display at the Convocation Ceremony**, held on 19th November 2016, University of Delhi. [Awarded Best Poster Certificate]
4. Presented “**Spirituality as a Panacea to Ecological Crisis in Kashmir Valley, India**” at the 3rd ISA Forum of Sociology on **The Futures We Want: Global Sociology and the Struggles for a Better World**, held from July 10-14, 2016 at Universitat Wien, Vienna, Austria.
5. Presented “**Demand-Supply Analysis of Drinking Water: A Case of Indian Cities with Special reference to Delhi**” at the 9th International Geographical Union Conference on **Land-use Change, Climate Extremes and Disaster Risk Reduction**, held from March 18-20, 2016 at University of Delhi, India.

2015

6. Presented “**Ecotourism Destination Identification in Kashmir Region using Geo-spatial Technologies**” at the 35th INCA International Congress on *Spatial Governance for Development, Planning Smart Cities and Disaster Management*, held in Jawaharlal Nehru University, from December 15-17, 2015.
7. Presented “**Tourists’ Preference for Landscape: A Study of Kashmirscape**” at the 37th Indian Geography Congress (NAGI) on *Tourism, Resources, Environment and Development using GIS and Remote Sensing Techniques*, held at the University of Jammu, from December 2-4, 2015.

2014

8. Presented “**Declining Sex Ratio in Jammu and Kashmir: A Ground Perspective**” at the **International Conference on Change in Cryosphere its Impacts on Ecosystem Services and Rural Livelihood: A Case of Mountain Environment**, held at the Baderwah Campus of the Jammu University, on 13th and 14th October 2014.

9. Presented **“Role of Innovations in Addressing the Challenges and Opportunities of Informal Employment in Tourism: A Case Study of Kashmir Valley”** at the **International Conference on *Change in Cryosphere its Impacts on Ecosystem Services and Rural Livelihood: A Case of Mountain Environment***, held at the Baderwah Campus of the Jammu University, on 13th and 14th October 2014.
10. Presented **“Determinants of Land Use/Land Cover Change in Kashmir Region with Special Emphasis on Tourism Development”** at the **International Geographic Union (IGU) Commission Conference**, held at the University of Kashmir, Srinagar, on 4th and 5th June 2014.

2013

11. Presented **“Recreation Opportunity Spectrum: An Indispensable Tool for Tourism Planning in Kashmir”** at the **International Conference on Regional Development, Sustainability and Socio-Economic Development in Jammu & Kashmir**, Organized by Initiative for Social Change and Action and ICSSR, held on 5-6 May 2013, in Srinagar, J&K

2012

12. Presented **“Role of Armed Conflict in Natural Resource Endowment and Environmental Stress: An Analysis of Tourism Sector in Kashmir Valley”** at the **International Seminar on Impact of Peace, Conflict and Disturbances on Economic Development Processes**, Organized by Post-Graduate Department of Economics, University of Kashmir, in collaboration with Indian Economic Association (IEA), on 11th May, 2012
13. Presented **“Truncating the Life Cycle of a Tourism Destination: An Analysis of Terrorism-Tourism Relationship with respect to Butler’s TALC Model”** at the **International Conference on Sustainable Practices in Trans-Himalayan Destinations (SPTH-2012)**, at The Business School, **University of Jammu**, during 02-03 March 2012

2011

14. Presented **“Impact of Climate Change on Tourism in Kashmir Valley”** at the **National Workshop on Climate Change – Cloudbursts and Natural Hazards in Himachal Pradesh** sponsored by Department of Science & Technology, Government of India & SHROT at Kirori Mal College, University of Delhi, on 28.12.2011
15. Presented **“Emerging Trends of International Tourism in India”** at the 37th All India Sociological Conference, Diamond Jubilee Celebrations, Indian Sociological Society, held in the Centre for Study of Social Systems, Jawaharlal Nehru University, New Delhi, 11 – 13 December 2011
16. Presented **“A Review of Recent Studies in Geography of Tourism in India”** at the workshop for the Sixth Round of ICSSR Survey of Advances in Research in Geography, 2003 – 2009 in Osmania University, Hyderabad, on 1st of February 2011

Workshops attended/organized

2018

1. Completed an Orientation Course on ‘Shikshan, Unch Shiksha aur Bharat Bodh’ at CPDHE, University of Delhi.

2016

2. Participated in a workshop on “**Feminist Theories and Debates**” held at the Women’s Studies & Development Centre, University of Delhi, from 29th February 2016 to 4th March 2016.

2015

3. Participated in the workshop on **Robotics** organised by the Centre for Science Education and Communication in association with Cluster Innovation Centre, held at the CIC, DU from 13th February to 14th March 2015
4. Participated in the workshop on **3D Printing** organised by the Centre for Science Education and Communication in association with Cluster Innovation Centre, held at the CIC, DU from 28th February to 1st March 2015
5. Participated in the National Workshop on **Monitoring and Modelling Socio-Economic Impact of Land-use Land-cover and Pollution**, organised by Shaheed Bhagat Sigh College, DU, held on 14th February 2015

2014

6. Participated in the workshop on **IPR, Patenting and Patentability Assessment** organised by the IPR Cell and Research Council of the University of Delhi, under the aegis of MHRD IPR Chair (S&T), held at the Cluster Innovation Centre, DU on 4th September 2014
7. Participated in the workshop on **Teaching Methods in East Asian Studies** organised by the Department of East Asian Studies, University of Delhi on 8th February 2014

2013

8. **Organised** a workshop on **Making Linguistic Atlas using Geographical Information System (GIS)** at Cluster Innovation Centre, University of Delhi on 5th October 2013

2012

9. Participated in a workshop on **Techniques in Regional/Resource Studies** organized by UGC-SAP, in the Department of Geography, Delhi School of Economics, from 22-24 March, 2012

2010

10. Participated in a workshop on **Advanced Research Training on Structural Educational Modelling** organised by the National Academy of Psychology, India, on 10-11 December, 2010 at IIT Delhi

Research Projects (Major Grants/Research Collaboration)

- Grant of **Rs. 1.5 Lakh** for a period of 1 year (October 2015 – October 2016) from University of Delhi under R&D Grant 2015-16 for the project titled **Water Scarcity in Delhi: Demand Supply Analysis**.
- Co-PI, **Innovating for Village Transformation: An Exploration of the Hiware Bazar Model of Rural Development**. Grant of **Rs. 3.5 Lakh** from University of Delhi under Innovation Projects Scheme, for 2015-16.
- Grant of **Rs. 6 Lakh** for a period of 2 years (August 2013-July 2015), from **Indian Council of Social Science Research (ICSSR)** New Delhi for the project titled **Declining Sex Ratio in Jammu & Kashmir: A Ground Perspective**.

Awards and Distinctions

1. **2012 - Research Fellowship in Sciences for Meritorious Students**, under the scheme of **University Grants Commission (UGC)**, 2012
2. **2009 - Senior Research Fellowship** awarded by the **Council of Scientific and Industrial Research (CSIR)** for pursuing Ph.D. in Tourism Geography (2009 to 2012)
3. **2006 - Junior Research Fellowship** awarded by the **Council of Scientific and Industrial Research (CSIR)** for pursuing M.Phil. in Tourism Geography (2006 - 2008)
4. **2006 - University Gold Medal** for standing first in M.Sc. (Geography), 2006
5. **2004 - Post Graduate Merit Scholarship**, from the AMU for pursuing M.Sc. in Geography, 2004-2006
6. **2004 - University Gold Medal** for standing first in B.Sc. Honours (Geography), 2004
7. **2004 - King Saud Gold Medal** for being topper in B.A./B.Sc./B.Com. (Sunni Theology), 2004
8. **2002 - Bharat Sewa Trust Scholarship**, for consistent academic excellence, 2002-03
9. **2001 - Under-Graduate Merit Scholarship**, from the AMU for pursuing B.Sc. in Geography, 2001-2004

Association With Professional Bodies

1. *Life Member* of **National Association of Geographers of India (NAGI)**
2. *Life Member* of **Association of Geographical Studies (AGS)**, Delhi
3. *Member* of **Indian Sociological Society (ISS)**
4. *Life Member* of **DU Alumini Association**

Other Activities

1. **Group In-charge**, DUCR Team, Gyanodaya-V (*Dharohar – The Glory of North East*), Dec. 18, 2014 – Dec. 29, 2014
2. **Project Mentor**, CIC Students' Team, Gyanodaya-V (*Dharohar – The Glory of North East*), Dec. 18, 2014 – Dec. 29, 2014
3. Participated in a **Consultative Meeting** on '**Translating India/Understanding Diversity**' organized under Katha-IGNOU Initiative on 20th August 2015 at IGNOU Convention Centre, New Delhi.
4. **Convener, Young Scientist Award Competition**, organized at the **International Conference on Change in Cryosphere its Impacts on Ecosystem Services and Rural Livelihood: A Case of Mountain Environment**, held at the Baderwah Campus of the Jammu University, on 13th and 14th October 2014.
5. **Coordinated**, a Course on **Media Basics**, at Cluster Innovation Centre, University of Delhi - 2014
6. **Coordinated**, An Educational Tour to Ajanta & Ellora Caves, Aurangabad (17 – 22 Dec 2013), of students and faculty of Cluster Innovation Centre, University of Delhi
7. Participated in **Combined Annual Training Camp** of National Cadet Corps (NCC), held at Kamalganj, Uttar Pradesh, from 21 Oct. 2001 to 01 Nov. 2001
8. Attended **National Integration Camp** of National Cadet Corps (NCC) held at Pussore, Madhya Pradesh, from 07 Nov. 1998 to 16 Nov. 1998
9. Participated in **35 Km Trekking** trial organised by **Hiking & Mountaineering Club**, Aligarh Muslim University, on 27 February 2005 and secured 19th rank amongst 200 participants



Signature