

Project 3: Problems and Prospects of Apple Marketing in Azadpur Mandi: Looking for Solutions

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Brief Description: This project aims at learning how the Azadpur Fruit Mandi works and understand the factors for the distribution of fruits efficiently among the citizens of Delhi and nearby areas. The project will focus on the experiences of various stakeholders of the Fruit Mandi like the traders, the farmers, the potters, the vendors etc. Through these experiences we would be able to deduce the problems faced by them which can be analysed to find solutions.

