

Project 9: Developing an Index for Comparative Corporate Governance and Business Ethics in Share Pricing Behaviour

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Brief description: The project aims at looking into the interaction between corporate governance and earning and how this impacts the market performance. It examines how investors react differently to earning announcement, board structures and audit quality. Also it delves into share pricing as an indicator of good corporate governance. The project aims to create an index depicting the correlation between the corporate governance of the company and its share pricing in the market. Hence the findings of the project aim to influence the decision-making policy of the investors, thereby shaping the economy. Also such an index will be a true reflection of good corporate governance and its impact on share pricing. This will also encourage the corporates to adhere closely to the strong policies of corporate governance and hence reinforce ethics.

