

ELIGIBILITY CRITERIA

- Participant (s) should currently be an Indian resident (s)
- Be enrolled in a fulltime and/or part-time program at a recognized college and/or university in India at the time of application.
- The design concept (s) submitted for the DISC Challenge has to be specifically designed for the senior
- Incomplete entries will not qualify and hence it will not be accepted.
- For all categories, an individual or a team of participants (maximum 4) can apply
- An individual or a team of participants are allowed to submit multiple entries across all categories.

CATEGORIES



ASSISTIVE MEDICAL PRODUCTS

Innovative product that can provide medical assistance or enhance an existing product and/or device that does the same.

DIGITAL AND ASSISTIVE INTERFACES

An application or a website that can provide easy navigation and the necessary content helpful for the seniors or specially-disabled.



LIFESTYLE PRODUCTS

Smart and an innovative product designed to bridge the digital generation gap for seniors. Designing a product solution that successfully inspires, guides or helps the user in their everyday lives.

FASHION AND ADAPTIVE CLOTHING

Designing easy to wear smart clothing for the seniors (including medical patients, specially disabled etc) in line with the latest trends.



FURNITURE

Modern furniture with out of the box features to assist the seniors in their daily routine.

KITCHEN AND HOME PRODUCTS

Kitchen tool and home appliance modified or recreated for easier use.



SAFETY

Device that assures safety to life or property by developing a groundbreaking design feature with utility.



OPEN CATEGORY

A universal design and/ solution that overlaps the above design categories put together.

IMPORTANT DATES

- OCTOBER 1 2018: Registration opens
- FEBRUARY 2019: Announcement of winners
- JANUARY 31ST 2019: Submission Deadline
- APRIL 2019: DISC Summit (selected presentations, design forum and awards ceremony)



DISC Challenge is a pan-national competition for aspiring design students in India. It aims to encourage innovative and notable ideas that contribute to the creation of solutions specifically designed for the seniors.

info@disc.org.in

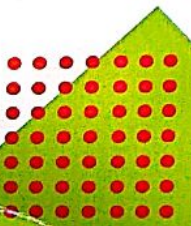
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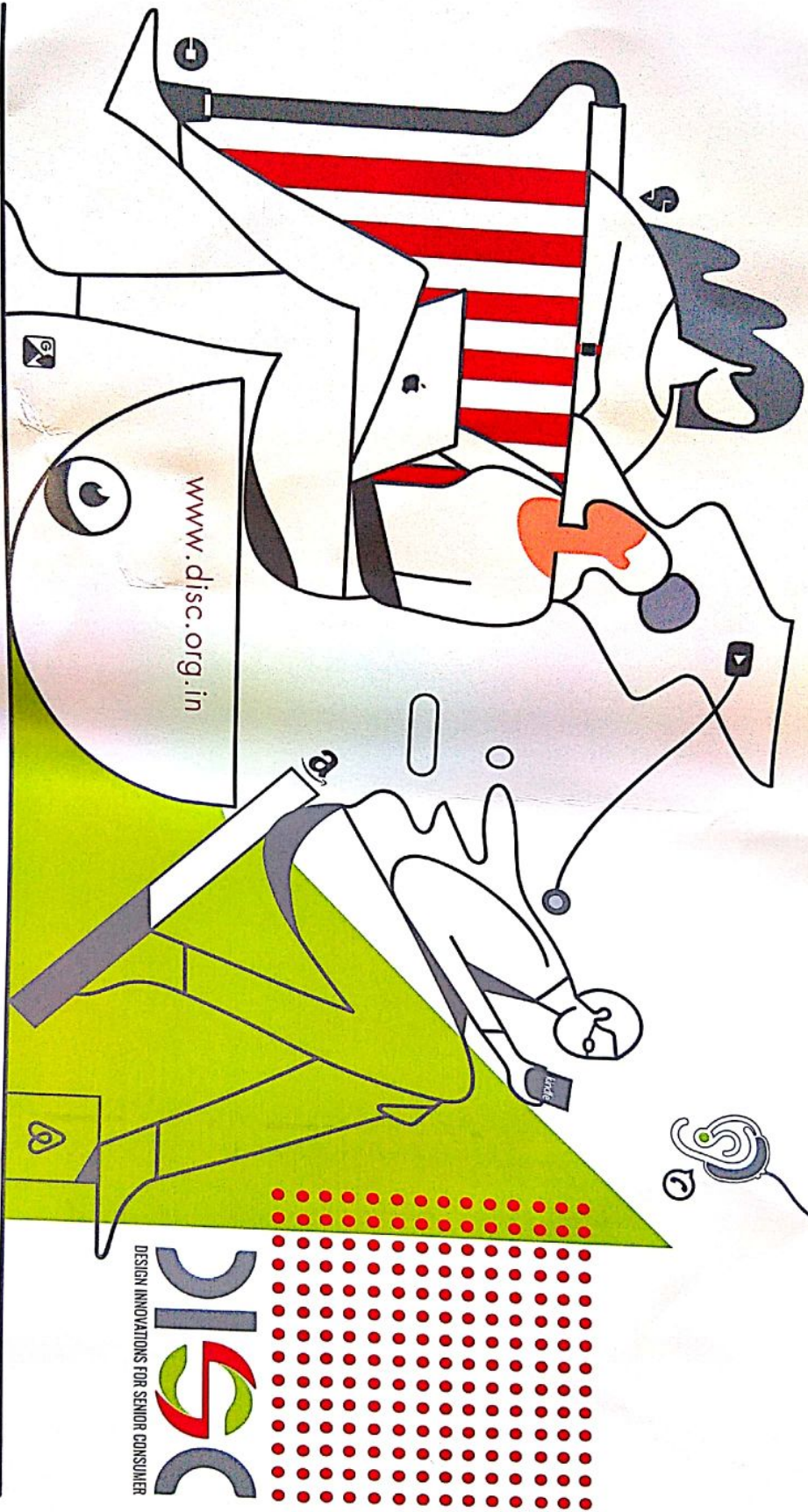
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CALL FOR ENTRIES

DESIGN FOR THE GREY MATTERS



A NATIONAL DESIGN COMPETITION
celebrating design innovations in India for Seniors

ENTRIES OPEN TILL : 31ST JANUARY 2019



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Seniority
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