## Talk by Ms. Elana Dontes – Feb 3<sup>rd</sup> 2016 at 10:00 am

Ms. Elana Dontes is the CEO at StarTau - Tel Aviv University Entrepreneurship

Center. StarTAU is non-profit organization in Israel, assisting businesses and entrepreneurs from a variety of fields including: internet ventures, bio-tech development, mobile applications, low-tech ventures, patent licensing, medical devices and more. The Center recognizes the strategic role that entrepreneurship, bold creativity, and the willingness to take risks form in Israel's ability to hold a competitive edge in the global economy. StarTAU's mission is to foster this entrepreneurial spirit by providing the practical training and mentorship needed to make a dream into reality.



As StarTAU's CEO Ms. Dontes travels internationally to mentor, advise and lecture at Universities on how to build their Entrepreneurial Eco- System, cultivating and motivating student communities to take their first steps into the entrepreneurial world. She holds great experience in working and advising large corporates in how to create Innovation centers and acceleration programs in order to develop connections with the local business community. Such connections help improve branding and marketing strategies and assists them to create new circles of followers. She is a leading figure in the Israeli Entrepreneurship Scene and entrepreneur at heart!

As a part of her visit to Delhi she will be elivering a talk at Cluster Innovation Centre.

Date: 3<sup>rd</sup> February 2016

Time: 10:00 am - 11:00 am

**Venue: Seminar Room, Ist Floor, Cluster Innovation Centre** 

All students and faculty members are invited for the talk.