

In Collaboration With



FICCI-IPO IPR AWARENESS PROGRAM

15 September 2017
North Campus, Delhi University

Tentative Agenda

9:30 am-10:00 Hrs.	Registration
10:00 -10:30 Hrs.	OPENING SESSION
	<ul style="list-style-type: none"> • Welcome Address: Mr. Dipankar Barkakati, Additional Director, FICCI • Address by: IP Office Representative • Special Address: Representative, University of Delhi • Vote of Thanks: Dr. Rekha Chaturvedi, IPR Cell, DIPP IPR Chair Professor, University of Delhi
10:30 - 11:15 Hrs.	SESSION 1- UNDERSTANDING YOUR IP
	<p>This session shall cover the basic concepts of Intellectual Property - Patents, Trademarks, Geographical Indications & Designs, including Advantages and Importance of IP.</p> <p>Topics to include:</p> <ul style="list-style-type: none"> • General Concept • IP Identification • IP Creation • Economic importance of intellectual property rights <p>Tentative Speakers:</p> <ul style="list-style-type: none"> • IP Lawyer • IP Professor •
11:15 -11:30 Hrs.	TEA

In Collaboration With



11:30 - 12:15 Hrs.	SESSION 2- PROTECTING IP RIGHTS
	<p>This session shall cover the need for IP protection, its registration procedure and issues and challenges faced.</p> <p>Topics to include:</p> <ul style="list-style-type: none"> • What can be registered • What are the documents required • what is the procedure • Recent Challenges for IP Protection <p>Tentative Speakers:</p> <ul style="list-style-type: none"> • IP Office Representative • IP Lawyer/Industry representative
12:15 -13:00 Hrs.	SESSION 3- COPYRIGHT IN INDIA
	<p>This session shall cover the Concept, Legal framework and various facets of copyright law in India.</p> <p>Topics to include:</p> <ul style="list-style-type: none"> • General Concept • Piracy, Counterfeiting, Passing off & Copyright • IP Enforcement in India <p>Tentative Speakers:</p> <ul style="list-style-type: none"> • IP Lawyer/Industry representative • IP Professor
13:00 -13:45 Hrs.	LUNCH
13:45 -14:30 Hrs.	SESSION 4- INTELLECTUAL PROPERTY AND BUSINESS EFFECTIVENESS
	<p>This session shall cover IP-related developments needed for India's next stage of growth, strategies for fostering capacity for innovation and government initiatives towards stimulating innovation.</p>

In Collaboration With



	<p>Topics to include:</p> <ul style="list-style-type: none"> • Role of Innovation in IP growth • • Value for innovation through commercialization and issues faced • IP Auditing/Valuation, Modes of IP Licensing and Due-Diligence • Government funding schemes for Individual inventors/MSMEs <p>Tentative Speakers:</p> <ul style="list-style-type: none"> • Dr. Rekha Chaturvedi, IPR Cell, DIPP IPR Chair Professor, University of Delhi • Industry Representative
14:30-15:15 Hrs.	SESSION 5- IP ECOSYSTEM IN INDIA: THE WAY FORWARD
	<p>This session shall cover the IP environment in India, India's IPR Policy and its relevance to industry, academia and R&D institutions, and steps required to overcome challenges in IP ecosystem.</p> <p>Topics to include:</p> <ul style="list-style-type: none"> • IP Ecosystem - Driving the Next Phase of India's Growth • IP Challenges for Industry and other Stakeholders • IPR policy and future steps to help put in place more robust IP system <p>Tentative Speakers:</p> <ul style="list-style-type: none"> • Industry Representative • IP Lawyer
15:15 - 15:30 Hrs.	CONCLUDING REMARKS: FICCI
15:30 - 16:00 Hrs.	TEA