

## **NATIONAL IPR CONFERENCE**

**16-17<sup>TH</sup> DECEMBER 2016**

**VENUE: PHD HOUSE, 4/2 SIRI INSTITUTIONAL AREA, AUGUST KRANTI MARG, NEW DELHI 110016**

Intellectual Property comprises original intellectual creative activity. India has become a member of the global patent regime by signing TRIPS agreement and recently the Madrid protocol but awareness and proficiency of the subject is very less. A Huge sum of money is spent on R&D every year while the patents filed in India by locals are only 20% of the total filed patents. Despite efforts from Government and industry, international companies and individuals continue to overshadow local inventors with regard to filing patent applications. Of the 43,000 applications filed for patents every year with the India Patent Office of the Controller general of Patents, Designs and Trademarks each year just 9,000 are from Indian individuals and companies.

On this backdrop, University of Delhi (under the aegis of IPR Chair) jointly with PHD Chamber, plans to organize a Two days National Conference on Intellectual Property Rights (IPR) with special focus on patents to sensitize and generate awareness about IPR and to provide a leading platform to the stakeholders for identifying the practical solutions for the problems concerning the creation, proprietorship and protection of intellectual property. The conference is supported by illustrious organizations such as Indian Institute of Technology Delhi (IIT-D), Foundation For Innovation And Technology Transfer (FITT), Department of Industrial Policy & Promotion (DIPP), Indian patent Office (IPO) and Technology Information, Forecasting and Assessment Council (TIFAC, DST)

### **Objectives of the Conference**

- ❖ To generate awareness and sensitize the participants about IPRs and their protection.
- ❖ To suggest steps for transforming innovations into proprietary assets.
- ❖ To sensitize the participants on issues of IP enforcement, piracy, counterfeiting, Copyright violation etc.
- ❖ To deliberate on accessing and using IP information for further R&D in developing new products and processes for developing business strategies.
- ❖ To acquaint the audience with current policies and issues on national and international IP legislations and treaties.

To register for participation as a delegate and register please visit the website: [iprconference.phdcci.in](http://iprconference.phdcci.in)

In case of a query please contact : [rchatiprchair@gmail.com](mailto:rchatiprchair@gmail.com), [renu.rawat@phdcci.in](mailto:renu.rawat@phdcci.in)

# NATIONAL IPR CONFERENCE: 16-17<sup>TH</sup> DECEMBER 2016

## TENTATIVE AGENDA – DAY 1 (16<sup>th</sup> December 2016)

9 AM - 10 AM	<b>REGISTRATION &amp; NETWORKING TEA</b>	
<b>Inaugural Session</b> 10:00 AM - 11 AM	<ul style="list-style-type: none"> <li>• Welcome Address</li> <li>• Opening Remarks</li> <li>• Theme Presentation</li> <li>• Special Address</li> <li>• Keynote Address</li> <li>• Summation Remarks &amp; Vote of Thanks</li> </ul>	
11 AM - 11:30 AM	<b>NETWORKING TEA &amp; POSTER PRESENTATION FOR TECHNICAL SESSION 1</b>	
<b>Plenary Lecture</b> 11:30 AM - 12 Noon	<b>IPR &amp; INNOVATION: THE BUZZ WORDS FOR BUSINESS</b>	
	<i>Breakaway Session: Auditorium 1</i>	<i>Breakaway Session: Auditorium 2</i>
<b>Technical Session 1</b> 12 Noon - 1:15 PM	<b>1A) ROADMAP TO IPR CREATION</b> Broad Areas: <ul style="list-style-type: none"> <li>• IPR Protection for Startups &amp; MSMEs: Issues and Challenges</li> <li>• Key Drivers in global competitive environment</li> <li>• Sensitizing the stakeholders for IP creation</li> </ul>	<b>1B) STRATEGIZING INTELLECTUAL PROPERTY</b> Broad areas: <ul style="list-style-type: none"> <li>• Patenting strategies and use of patents in knowledge network</li> <li>• From Lab to Market: Innovative strategies</li> <li>• Open innovations and IP issues</li> </ul>
1:15 - 2:15 PM	<b>BUSINESS LUNCH &amp; POSTER PRESENTATION FOR TECHNICAL SESSION 2</b>	
<b>Technical Session 2</b> 2:15 – 3:30 PM	<b>2A) TRIPS AND EMERGING SCENARIO</b> Broad areas: <ul style="list-style-type: none"> <li>• Impact of TRIPS on Industries</li> <li>• Flexibilities under TRIPS for the developing countries</li> <li>• TRIPS PLUS &amp; A Decade of TRIPS</li> <li>• TRIPS and Plant Variety Protection</li> </ul>	<b>2B) CURRENT TRENDS/ISSUES IN DRUG SECTOR</b> Broad areas: <ul style="list-style-type: none"> <li>• Biosimilars</li> <li>• Generic Drugs</li> <li>• Sec. 3(d) and Compulsory Licensing statutes in Indian Patent Act.</li> <li>• Patent Pools</li> </ul>

## TENTATIVE AGENDA – DAY 2 (17<sup>th</sup> December 2016)

9:30 AM - 10:00 AM	<b>REGISTRATION &amp; NETWORKING TEA</b> <b>POSTER PRESENTATION FOR TECHNICAL SESSION 3 &amp; 4</b>	
<b>Plenary Lecture</b> 10 AM - 10:30 AM	<b>THE NATIONAL IPR POLICY: TAKE HOME</b>	
<b>Technical Session 3</b> 10:30 AM - 11:45 AM	<b>PATINFORMATICS</b> Broad Areas: <ul style="list-style-type: none"> <li>• Prior art &amp; Patentability Assessment</li> <li>• Patanalytics</li> <li>• Patent Landscaping</li> </ul>	
<b>Technical Session 4</b> 11:45 AM – 1 PM	<b>IP IN DIGITAL DOMAIN</b> Broad areas: <ul style="list-style-type: none"> <li>• Copyright issues for software development</li> <li>• Illegal streaming of videos, songs, games &amp; sports events</li> <li>• Web Piracy</li> <li>• IP and E-commerce</li> <li>• SEP and Smartphone Business</li> </ul>	
1 PM - 2 PM	<b>BUSINESS LUNCH &amp; POSTER PRESENTATION FOR TECHNICAL SESSION 5</b>	
	<i>Breakaway Session: Auditorium 1</i>	<i>Breakaway Session: Auditorium 2</i>
<b>Technical Session 5</b> 2 PM – 3:15 PM	<b>5A) IP INFRINGEMENT AND ENFORCEMENT</b> Broad areas: <ul style="list-style-type: none"> <li>• Piracy, Counterfeiting, Passing off &amp; Copyright</li> <li>• IP Infringement and Trade</li> <li>• IP Enforcement in India</li> </ul>	<b>5B) MONETIZING INTELLECTUAL PROPERTY</b> Broad areas: <ul style="list-style-type: none"> <li>• IP and Industry-Academia Collaborations</li> <li>• IP Valuation, Licensing and Agreements</li> <li>• IP Commercialisation</li> </ul>
<b>Technical Session 6</b> 3:15 PM – 4:45 PM	<b>Oral Paper Presentation: Auditorium 1</b>	<b>Oral Paper Presentation: Auditorium 2</b>
<b>Valedictory Session</b> 4:45 – 5 PM	<b>Summation &amp; Recommendations</b> <b>Presentation of Participation Certificates</b>	